

Iowa ASCD

Curriculum Leadership Academy

April 14 – 15, 2010

Iowa ASCD is partnering with the Wallace Foundation to offer the 9th Annual Curriculum Leadership Academy. This year's Academy focuses on leadership functions necessary to implement the change required by the Iowa Core Curriculum and 21st Century Schools.

The purpose of the Curriculum Academy is to provide learning opportunities for individuals engaged in curriculum leadership. The Curriculum Academy is appropriate for anyone with curriculum leadership responsibilities including department heads, principals, superintendents, curriculum directors and AEA support staff. This year's Academy has a new look with opportunities for participants to select break-out sessions based on individual needs. Participants who attend three years of the Academy will be honored in graduation ceremonies after the third year. The Academy encompasses four content strands including:

- *Curriculum Leadership*
- *Professional Growth and Responsibility*
- *Monitoring Student Learning*
- *Managing Technical Aspects of Systems Change*

Urbandale Hilton Garden Inn
8600 Northpark Drive
Johnston IA 50131
Ph: 515-270-8890

Mention "Iowa ASCD Academy"
when registering

Hotel Reservations must be made
by March 25

Agenda April 14

Note: All sessions are aligned with the eight guiding principles of those serving central office functions. The guiding principle is found in parentheses after each presenter's name.

8:00 -8:45	Registration Enjoy coffee, juice and pastries	Hilton Garden Inn Conference Center
8:45 –9:00	“Welcome and Academy Purpose” Tom Ahart, President Iowa ASCD	
Strand 1: Curriculum Leadership: What are the guiding principles for our work as leaders of learning?		
9:00 – 10:30	“Guiding Principles for Central Office Personnel,” Lou Howell, Executive Director Iowa ASCD (All functions) National attention has spotlighted the important role central office and AEA personnel can play in support of principals' efforts to increase student achievement. Join us in learning the functions for our work that make a difference in the success of our students. This session describes the eight critical functions we must perform if students are to be successful learners, earners, and citizens.	Room 1
10:30 – 10:45	Break	
<i>Break-out sessions relating to the essential question. Choose the one that best fits your needs</i>	“Leadership Change Tools,” Dr. Troyce Fisher, Wallace Foundation (Leaders of Change) Explore with us useful techniques for leading change. The focus will be on tools and strategies that help answer the questions: How can we ensure that what is planned will be well implemented and achieves the original intention? What is the best way to start? How do we minimize resistance? How can we keep getting better at what we do and build those improvements into subsequent plans? What would scale and sustainability look like? What steps can we build into our planning and implementation to increase the likelihood of sustaining the desired change and expanding its reach?	Room 2
	“Fierce Conversations,” Dr. Carol Sensor, AEA 267 (Leaders of Relationships) What gets talked about in an organization and how it gets talked about determines what will happen...or won't happen. Fierce Conversations provides the framework for successful, meaningful conversations. This presentation will provide an overview of the ideas and 7 principles that are the foundation of this work.	Room 4
	“Collaborating Using Student Work” Dr. Kathryn Schladweiler, Mason City (Leaders of Data Analysis, Processes and Performance) Teachers evaluate student learning every day, but what do they learn about their own teaching from these evaluations? During this workshop, developed by ASCD affiliates, you will explore and practice processes known as protocols that can be used to make teacher collaboration around student work effective, productive and meaningful. Note: This session will continue in the 3:00 – 4:15 time slot.	Room 3
	“Continued Conversations with Lou Howell,” (All functions) This session with Lou Howell will be a continuation of the earlier session and will allow participants to explore more deeply the eight critical functions of those with curriculum leadership responsibilities and their tie to the Iowa Standards for School Leaders.	Room 1
12:00 – 1:00 Lunch <i>Presiding:</i> <i>Dr. Troyce Fisher</i> <i>Wallace Foundation</i>	Luncheon Speaker: Dr. Mike Copland, Director of Leadership for Learning and Assistant Professor of Educational Leadership Policy Studies, University of Washington. (Mike will join us via SKYPE) (All functions—connecting the system) Dr. Copland's latest research focuses on answering this question: "How do district-level leaders most effectively bring their collective efforts to bear on the task of improving learning for all students?" Mike will provide specific district examples that can help us learn about the leadership activities and supporting conditions that enable learning-focused leadership to happen at the building level.	Room 4
Strand 2: Monitoring Student Learning: How might I use data to inform decisions at the classroom and district level?		
1:00 – 2:45	“Effective Ways to Engage Staff in Examining and Making Meaning from ITBS/ITED Data” Kevin Vidergar, North Polk (Leaders of Data Analysis) This interactive session will feature an exchange of ideas to provide participants with several examples of ways to engage staff in analyzing ITBS/ITED data as a part of improvement efforts. One strategy used by the presenter will be shared and participants will be asked to share how they structure professional development to get teachers into data reports, tables and graphs	Room 1
2:45 – 3:00	Break	
<i>Break-out sessions relating to the essential question. Choose the one that best fits your needs</i>	“Instructional Decision Making” Brad Schweppe, Dr. Jane Lindaman, Waterloo (Leaders of Change, Processes and Performance) A team from the Waterloo Community School District will share their district's successful implementation of the IDM model, which resulted in one middle school raising student achievement by as much as 21% on the Iowa Tests of Basic Skills. They will also share the challenges they encountered along the way and provide a detailed account of their implementation design.	Room 2
	“Collaborating Using Student Work” Dr. Kathy Schladweiler, Mason City This session will be a continuation of the 10:45 session with additional opportunity to learn about collaborative protocols.	Room 3
	“Continued conversations with Kevin Vidergar” (Leaders of Data Analysis) This session with Kevin Vidergar will allow participants to explore more deeply strategies to engage staff in the use of ITBS/ITED data.	Room 1

Agenda April 15

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8:00 -8:30	Enjoy coffee, juice, and pastries	Hilton Garden Inn Conference Center
Strand 3: Managing Technical Aspects of System Change: What aspects of change will I need to consider as we implement the Iowa Core?		
8:30 – 10:15	<p>“Managing the Transition, Not the Change,” Dr. Susan Pecinovsky, Ames (Leaders of Change) Room 1</p> <p>It is the transition through change that is so difficult for everyone, not the change itself. The results we seek will require that people stop doing things the old way and start doing things a new way. This session will provide an overview of the change process, a transition model for your consideration and the leadership actions necessary to manage the transitions. We have no other options! If we are going to continue to move forward, we need a common language for these conversations.</p>	
10:15 –10:30	Break	
10:30 –11:45	<p>“Road to Balanced Leadership,” Marcia Tweeten, Forest City, AEA 267 (Leaders of Change and Relationships) Room 2</p> <p>The leadership of a school can increase or decrease its chances of academic success. What are the skills necessary to improve student achievement? This session will give an overview of the research based on twenty-one leadership responsibilities.</p>	
<p><i>Break-out sessions relating to the essential question. Choose the one that best fits your needs</i></p>	<p>“Monitoring Implementation Through Walk-Throughs,” Dr. Paul Gausman, Dr. Linda Madison, John Beeck, Sioux City (Leaders of Changes, Processes and Performance) Room 3</p> <p>This presentation will describe how the Sioux City Community School District created and implemented its own customized walk-through format using eWalk. Each school administrator completes a required number of walk-throughs each month, reports are generated, and the information is used to improve instruction across the district.</p>	
	<p>“Continued Conversations with Dr. Susan Pecinovsky,” (Leaders of Change) Room 1</p> <p>This session with Susan Pecinovsky will be a continuation of the earlier session and will allow participants to explore more deeply into strategies to monitor the change process.</p>	
11:45 –12:30 Lunch	<p>Luncheon Speaker: Kevin Fangman , Iowa Department of Education (Leaders of Change) Room 4</p> <p>Kevin Fangman, Administrator of the Division of PreK-12 Education for the Iowa Department of Education, will present his vision of the changes that will be required for 21st century schools and the leadership skills that will be necessary to ensure change. Kevin will discuss the Iowa Core Curriculum and statewide progress toward implementation.</p>	
Strand 4 : Implementing Quality Professional Development: How will I design professional development to implement change?		
12:30 – 2:15	<p>“Designing Professional Development for the 21st Century” Dr. Ann Mausbach, Dr. Dee Engstrom, Council Bluffs (Leaders of Professional Development and Curriculum, Instruction and Assessment) Room 1</p> <p>In this session, Ann and Dee will share their journey in designing professional development for the 21st century around a broad framework that aligns all school improvement processes. The process begins with a solid curriculum revision process and involves working deeply with principals on processes to align data, their school improvement plan, professional development, and supervision so all aspects are working towards a focused goal of improvement.</p>	
2:15 – 2:30	Break	
2:30 – 3:45	<p>“Planning for Purposeful Change Through Program Evaluation” Jason Ellingson, Collins-Maxwell (Leaders of Performance and Professional Development) Room 2</p> <p>You have your programs in place, but how do you know they are making a difference for student learning? This session will focus on the processes and tools necessary to dig into the work of evaluation, including the Theory of Change, KASAB, Logic Model, and the Evaluation Framework with suggestions for implementing at the district and building levels.</p>	
<p><i>Break-out sessions relating to the essential question. Choose the one that best fits your needs</i></p>	<p>“Implementing Professional Learning Communities” Becky Martin, Cedar Rapids (Leaders of Professional Development) Room 3</p> <p>Becky Martin, Continuous Improvement Facilitator for the Cedar Rapids Community School District, will describe the ongoing journey of the district in implementing Professional Learning Communities. Becky will discuss the district's alignment of professional learning communities from the district, building and classroom perspective."</p>	
	<p>“Continued conversations with Dr. Ann Mausbach and Dr. Dee Engstrom” (Leaders of Professional Development and Curriculum, Instruction and Assessment) Room 1</p> <p>This session will be a continuation of the earlier session and will give participants an opportunity to delve more deeply into the processes that have been used by the Council Bluffs school district to align professional development with 21st century learning skills.</p>	
3:45 – 4:00	<p>“Culminating Ceremony” Room 1</p> <p>Please join us as we honor those participants who have attended the Academy for three years.</p>	



Drake University • SOE Room 123
 3206 University Avenue
 Des Moines, IA 50311

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Curriculum Leadership Academy

Register Early! Registration is limited to 150 participants

A great way to use Iowa Core Curriculum funds

District or Agency _____

Address _____

City, State, Zip _____

Email _____ Phone _____

RegistrantName _____

(Please copy form for additional registrations)

Please check one: Check below to indicate your years of Participation in the Academy

_____ Year I _____ Year II _____ Year III _____ Graduate

Registration Fee (includes continental breakfast and lunch both days and materials)

Iowa ASCD Member \$275 or Non-member \$295 per person _____ Graduate \$50.00 _____

To join Iowa ASCD, add \$45 _____ Total Enclosed (payable to Iowa ASCD) or P.O. Number _____

Mail to: Iowa ASCD, School of Education, Room 123, Drake University,
 3206 University Ave., Des Moines, IA, 50311 Fax: (515) 271-2233

Cancellation Policy:

If you are unable to attend, please send your cancellation in writing 14 calendar days prior to the start of the program to request a credit voucher. Within 14 days of the start of the program, you are ineligible for a credit voucher but may send a non-registered person in your place with registration confirmation or written authorization from you. Contact Dr. Sue Wood, swood@fort-dodge.k12.ia.us 515-574-5640 for more information.